PERISCOPE

CONFIDENTIAL BRIEFING:

TURNING PRODUCTION ACCOUNTING EXPENSES INTO GUARANTEED PROFIT

A New Financial Model for Film & TV Producers

The Problem

On every film production, we budget a significant line item ($5,000 - $10,000+) for film production accounting software. This is a pure cost that flows directly from our financiers to a third-party software vendor. We make $0 on this transaction.

The Solution

We've identified a modern, superior accounting platform that operates on a subscription model. Instead of paying per-production, we can get an unlimited-use license for a single, low monthly fee. This means 1 low monthly fee that covers all of your productions.

The Opportunity

This allows us to provide film production accounting software to our productions as an in-house service.

We can eliminate the $5k-$10k line item (making our budgets more attractive to financiers) and replace it with a smaller, internal "Tech & Accounting Kit Fee" that we control.

The Bottom Line—The Math That Changes Everything:

Let's model this for a company with four active film productions:

Metric	The Old Way	The New Model (Periscope)
Production Accounting Software Cost	**$30,000** (4 projects x ~$7,500)	**$348** ($29/mo x 12 covers all productions)
Revenue Billed to Your Production Company	$0	**$12,000** (4 projects x $3,000 "Kit Fee")
Annual Net Result:	**-$30,000 Cost**	**+$11,652 PROFIT** ($12,000 -348)

Conclusion

By making this switch, we immediately transform a $30,000 annual expense into an $11,652 annual profit center—a net positive financial swing of nearly $12,000. We also gain a competitive advantage by offering leaner budgets and equipping our accountants with the superior tools they need to generate accurate film cost reports and maintain fiscal control.

The Next Step

Our accountant has fully vetted the platform and is confident it will significantly improve their workflow. I recommend we authorize them to begin a no-obligation 14-day free trial on our next production to validate the system and confirm the financial benefits firsthand.